



RUN FOR CONGO WOMEN

FUNDRAISING TIPS

Be brave. Be courageous. Stand up for Congolese women.

Run for Congo Women

raises funds to benefit Women for Women International's programs in the Democratic Republic of the Congo. Women for Women International supports women in war and post-war regions—like our sisters in the Democratic Republic of the Congo—with financial assistance, job skills training, rights awareness education, trauma counseling, and small business assistance so they can rebuild their lives. womenforwomen.org

OUR STATEMENT

Congolese lives matter.

The lives of Congolese women are significant. The lives of Congolese children are precious. They have waited far too long. They are worth our effort. We are running to help.

For more information about the Democratic Republic of the Congo, visit runforcongowomen.org

- **Set a goal for yourself!** Make it ambitious but achievable.
- **Make it personal!** When asking friends and family for money, let them know why you were moved to take action for Congolese women. Read our Talking Points and share the facts.
- **Make it easy and relatable!** For example, ask your friends to eat in tonight and donate what they would have spent on a dinner out.
- **Be sure to send personal thank you notes** to everyone who donates!
- Please note that the success of Women for Women International's program in the DR Congo depends both on donations and sponsorships. Please read the Women for Women International website to learn the difference between donations and sponsorships. All funds raised through online fundraising webpages are donations to the Congo program. To sponsor a woman, you must enroll online at womenforwomen.org or fill out the Donate or Sponsor Form.

If You Want to Fundraise Online...

1. Set up a personal fundraising webpage! Here's how:

If you are registered for one of the Run for Congo Women events listed on this site:

You should have received an email upon registering with instructions on how to set up a personal fundraising webpage. Please refer to this email! All funds raised through your webpage will go to Women for Women International and benefit the organization's Congo program.

If you're NOT registered for one of the Run for Congo Women events listed on this site:

Set up a personal fundraising webpage by going to www.active.com/donate/runforcongowomen and clicking on Become a Fundraiser. Consider gathering friends to form a Team Congo and fundraise together! All funds raised through your webpage will go to Women for Women International and benefit the organization's Congo program.

2. Draw your friends and family to your fundraising webpage!

Send emails and eCards. Post the link to your fundraising webpage on your Facebook and Twitter pages. Add a note about your fundraising effort to your email signature and desktop screensaver. Find out if you can post a note on your company's intranet. Be creative!

If You Want to Fundraise Offline...

Download our Donate or Sponsor Form, print out plenty of copies, and distribute!

Take them to your coworkers, classmates, neighbors, friends, family, members of any civic groups to which you belong, and local businesses you frequent.



runforcongowomen.org

MORE

Collecting and Mailing in Funds Raised...

Once you've collected funds, be sure to convert any cash to US check or money order with a note stating that the check represents the cash donations of several individuals (cash donors will not receive tax acknowledgements unless specifically requested). Any individual who writes a check for \$25 or more will automatically receive a tax acknowledgement letter from us. If they donate online on your personal fundraising webpage, they will receive an email acknowledgement.

When you mail in funds, please mail them to:

Women for Women International

Attn: Run for Congo Women (RUNCONGO10)

Global Support Center

PO Box 9224

Central Islip, NY 11722-9224