



RUN FOR CONGO WOMEN

EVENT TIPS

If running isn't your thing, you can still support Congolese women through Women for Women International! One of the easiest ways is by hosting a fundraising and awareness event.

Run for Congo Women

raises funds to benefit Women for Women International's programs in the Democratic Republic of the Congo. Women for Women International supports women in war and post-war regions—like our sisters in the Democratic Republic of the Congo—with financial assistance, job skills training, rights awareness education, trauma counseling, and small business assistance so they can rebuild their lives. womenforwomen.org

OUR STATEMENT

Congolese lives matter.

The lives of Congolese women are significant. The lives of Congolese children are precious. They have waited far too long. They are worth our effort. We are running to help.

For more information about the Democratic Republic of the Congo, visit runforcongowomen.org

Here are our tips:

- 1. Create an online invitation** using Evite.com or a similar service, and on that invitation outline the basic details of the event along with a suggested donation. OR, you can set up a personal fundraising webpage by going to www.active.com/donate/runforcongowomen, and simply send out that link to friends and family, asking them to “RSVP” by making a donation on the site. The funds raised on your site come directly to us—plus, this way you can keep track of who has donated.
- 2. Decide if you'd like to show a video during the event.** *The Greatest Silence* is a great documentary about the Congo. You can also browse the Videos page of the Women for Women International website and show your guests any of the videos there.
- 3. Plan out what you'd like to talk about at your event.** Make it personal—talk to your guests about why you decided to host this event. Do you want to raise funds to benefit the Congo program, or do you want to rally your guests to become sponsors of Congolese women? Browse our website and get a sense of where your interests lie.
- 4. Once you've planned the basics** of your event, you can request informational literature from us. Email us at events@womenforwomen.org with the date of your event, how many people you expect, and a mailing address to send the materials to.
- 5. After the event**, touch base with us about how it went! If you'd like to be featured on our Get Involved blog <http://womenforwomeninternationalcommunity.wordpress.com/> and send us a brief write-up and photo (events@womenforwomen.org).
- 6. A few notes about accounting...** If someone donates to your online fundraising page, they will receive an email confirmation of their donation for their tax purposes. If someone writes a check for \$25 or more, and you submit the check to us by mail, the writer of the check will automatically receive a tax acknowledgement letter by mail to the address on the check. If someone gives you cash, they will not receive a tax acknowledgement letter unless you include a note specifically requesting it and provide us with their name, address, and donation amount. The memo line of each check should say “Congo” (or your choice of the countries in which we work, or leave it blank to support our global program).
- 7. When you mail in funds, please mail them to:**
Women for Women International
Attn: Run for Congo Women (RUNCONGO10)
Global Support Center
PO Box 9224
Central Islip, NY 11722-9224

Thank you for your support!

runforcongowomen.org

